

# multimedia design

## Day one design exercise

So, let's get right into it! Using the asset list below and the photos on the class server (in the folder "farm exercise" in the "files for class" folder), design the home page and develop an interface for how this story will be presented online.

**Main title:** I am a farmer *(you can edit/change this if you wish)*

**Subtitle:** Portrait of an American farm family *(you can edit/change this if you wish)*

**Introduction:** As America shifts towards a more urbanization, rural farmers face economic crisis in a rapidly changing culture. David Benson, a Minnesota farmer, shares his story about surviving with his family in a rural setting and his family's history of working the land.

Use the interactive tools (note location) to learn about obstacles, facts and ramifications in their lives.

### Assets:

- Audio slideshow narrated by Benson that provides an overview of the farm's history.
- An interactive graphic that allows users to input figures and determine how to make ends meet on the Benson farm.
- Audio slide show where the children (two boys, 14 and 17) are interviewed about the farm's future.
- Interactive graphic that allows users to see the layout of the farm now.
- Day-in-the life video about the Benson family today.
- An interactive graphic timeline of the farm from its inception to today. The timeline includes historic photos from Benson family albums, as well as past photos of the farm and the town they live in.
- Emotional video interview with Benson's wife, where she express her doubt, sadness and about what is going to happen to this family's if her sons choose a different route for their lives.
- Audio slides show where townspeople are interviewed about the Benson family.