

Usability exercise one

The goal of this exercise is for you to design and execute a simple usability study. This is a small-scale test to get you acclimated to the process. To start, view your assigned presentation below and discuss it with your group.

Group one

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Procedures

Part of how you will be evaluated (of course) will include how efficiently your team works to make your deadline. What I've provided below is a rough outline of when you MAY want to go get things done to provide some guidance as you make your own work flow plan.

October 8

Spend some time exploring your site. Have each team member make a list of three positive aspects and three areas of concern. Meet as a group, consolidate your lists, and talk over your evaluation of the. Have one person take notes so you can be aware of what needs to be tested. Compose an e-mail to your site contact asking about specific areas of concern.

Between October 8 and 12

Assign tasks for each team member to start today and complete by the next time the class meets. (Some can -- and probably should -- be done by more than one person.) For example:

- 1.) Modify the demographic questionnaire and pre-test survey
- 2.) Create a checklist for free observation period
- 3.) Create usability tasks
- 4.) Modify the post-test survey

October 13 (first half of class)

Meet as a team and finalize the testing instruments.

October 13 (second half of class)

Conduct usability tests.

October 15 (first half of class)

Conduct usability tests.

October 15 (second half of class)

Meet as a team (in class) to discuss results and distribute reporting tasks.

October 20

Usability reports and presentations due.

It is extremely important that you make good use of your class time to work with your teammates. Please feel free to ask if you have questions.